

Google AI Search Readiness Checklist

WORKSHEET | 7 OCTOBER 2026 | Record evidence before checking a box

- ☐ Identify the priority URL and customer decision.
- ☐ Confirm canonical page access and HTTP response.
- ☐ Record verified indexing status or Not checked.
- ☐ Review robots, noindex and snippet restrictions.
- ☐ Inspect the effective Search generative AI inclusion setting.
- ☐ Check inherited settings before proposing a change.
- ☐ Keep Search participation and model-training controls separate.
- ☐ Verify important facts and add a useful practical asset.
- ☐ Check readable page text, mobile layout and relevant links.
- ☐ Validate enquiry/checkout steps after a visitor arrives.
- ☐ Compare stable cohorts and complete periods in available reports.
- ☐ Record observed search features and a dated next action.

Evidence and next decision

URL / task / inspection evidence

Access or content issue / owner

Change proposed / baseline

Review date / result